



## ASLAN+: AI-Powered Sales Enablement Built for the Field

ASLAN+ is an AI-powered sales enablement solution that combines our Other-Centered<sup>®</sup> selling approach with SalesHood's platform to support reps where they work.

It gives sellers the skills, tools, and just-in-time resources they need to perform at their best in the flow of their daily work.

The platform is built to elevate sellers into Trusted Partners by supporting learning and development as they work.

## Why ASLAN+?

**MANAGERS ARE OVERWHELMED.** They don't have the time, tools, or a clear path to coach effectively.

**REPS FORGET FAST.** Without repetition and real-world practice, training fades quickly.

**SUPPORT COMES TOO LATE.** Reps need help in the moment—not after the deal is lost.

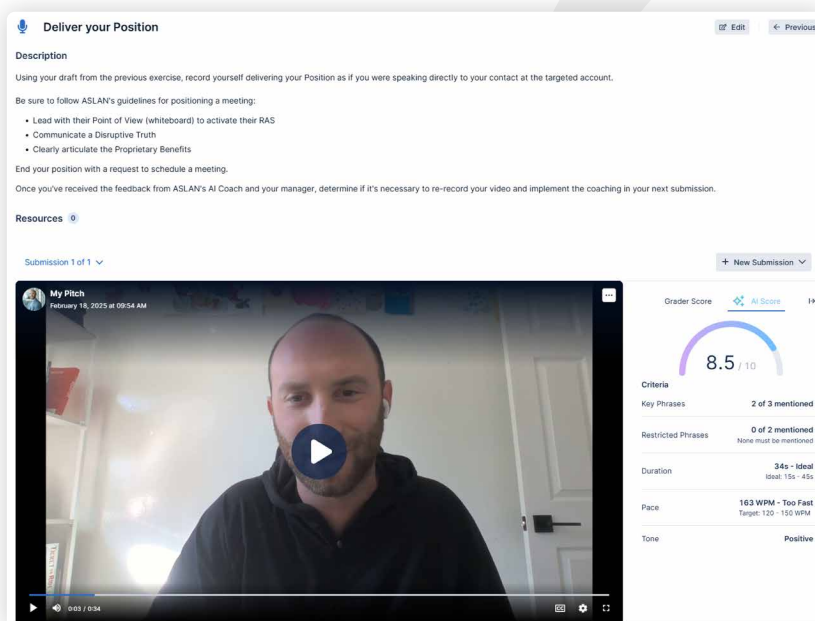
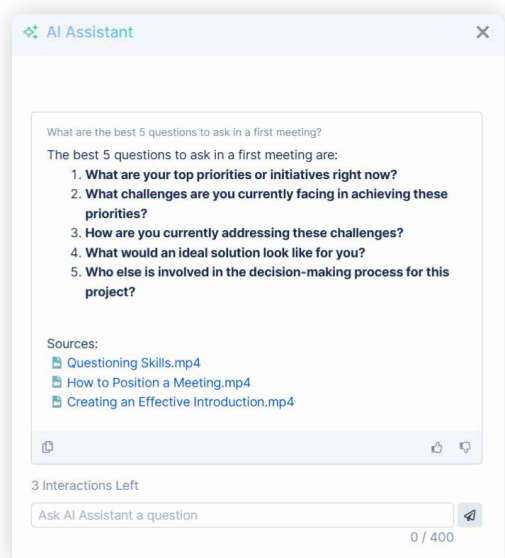
**CONTENT IS EVERYWHERE—BUT RARELY USED.** Without relevance and application, even great content gets ignored.

## How ASLAN+ Helps Your Team Win

1

### AN AI ASSISTANT WITH INSTANT ANSWERS AND TIMELY CONTENT

Get timely guidance, short videos, articles, podcasts, and real examples right when you need them. Built for how reps actually work.



2


### SMARTER PREP WITH AI ROLE-PLAY SIMULATIONS

Reps practice key conversations such as handling objections or guiding buyers with realistic AI personas so they are ready for the real conversation.

### TAILORED LEARNING PATHS TO MAXIMIZE COACHING

Sales managers get development paths and AI insights to coach where it counts while the platform keeps coaching going when they are not there.

Other-Centered Selling



77% | 1h 14m Left

Due: Sep 02, 2025 12:38 PM

Host: Tait Henriksen

Other-Centered Selling helps elevate sellers into Trusted Partners by equipping them with advanced capabilities to navigate buyer resistance, solve business problems, and generate demand.

To earn your **Other-Centered Selling Certification** you must complete 100% of the Huddles to the right. After completion, you may post OCS Certification on LinkedIn!

Sellers who adopt an Other-Centered approach consistently achieve the highest conversion rates, enhance customer loyalty, and provide exceptional buyer experiences.

Other-Centered Selling

ENGAGE

Up Next: How to Position a Meeting (80% | 30m)

Creating an Effective Introduction (75% | 30m)

Responding to False Objections (80% | 30m)

DISCOVER

Solution Discovery (75% | 30m)

Art of Responding (75% | 30m)

Questioning Skills (71% | 30m)

BUILD VALUE

Connecting Your Recommendation (80% | 30m)

Contrasting Your Solution (80% | 30m)

Convincing the Decision Maker (80% | 30m)

Responding to Real Objections (80% | 30m)

### Results

22x

more meetings booked.

365%

increase in engagement.

44%

average increase in rep performance.

### Who is ASLAN+ for?



Sales Representative



Account Managers



Inside Sales



Sales Leaders



Customer Success Managers



Sales Engineers

### What Our Clients Say

*"I've been in this business for a very, very long time, and this is the best thing I've seen."*

— VP of Sales, Home Depot

### Let's Talk

Ready to see ASLAN+ in action? We'll walk you through how ASLAN+ equips reps with the skills, tools, and support they need to perform, right inside their daily workflow.

[SCHEDULE A CONSULTATION](#)



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